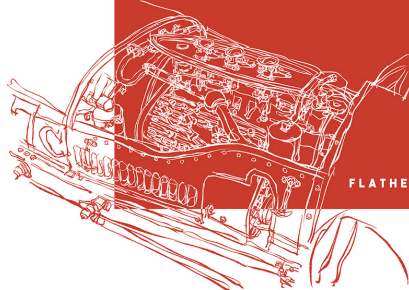


THE FORD LEGACY IN MOTORSPORTS



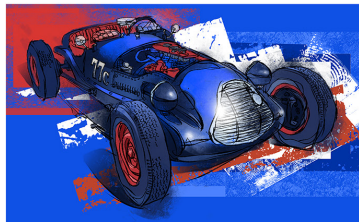
1966 FORD MUSTANG GT350 TRANS AM

FROM
PEBBLE BEACH
HOT ROD
ROAD RACERS
TO
LE MANS
CHAMPIONSHIPS

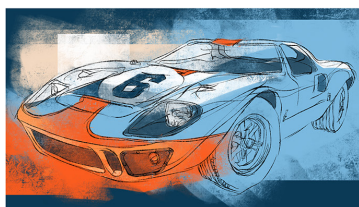


FLATHEAD V8

FORD POWERED



DEL MONTE TROPHY RACE GROUP



FORD GT 40 - WINNER, LE MANS 1969

PEBBLE BEACH ROAD RACING 70TH ANNIVERSARY

A PROPOSAL TO ENHANCE FORD'S BRAND AT MONTEREY CAR WEEK 2021

The Del Monte Trophy Racing Group and GentryArts are producing a series of graphic backdrops, art shows, and historic exhibits celebrating the running of the first sports car race in Monterey in 1950.

Ford is the featured marque this year for the Rolex Monterey Motorsports Reunion at Laguna Seca for their contribution to the Trans Am racing scene over the years.

We would like to discuss with parties managing Ford publicity how we could help to showcase their profile at the event.

That pivotal race in the forests of Monterey seventy plus years ago kick-started a movement in the automotive community that spawned the Monterey Car Week, the Pebble Beach Concours d'Elegance, and Laguna Seca Raceway.

Ford had an important role to play in the early days at Pebble Beach in a colorful way. The story from the California Road Racers Project may be best told as follows...

Ford Parts - California Road Racers

"The stars of the early Pebble Beach Races were the powerful Allards and the elegant Jaguars and Ferraris, but the Junkyard Dogs that gave them stiff competition were one-off specials built by Hot Rodders in their own garages, many using engines and components from scavenged wrecks and Ford spare parts.

The Ford Flathead V8 was always a favorite with great power to weight ratio. These builders could drop this engine into a lightweight frame and compete favorably with, if not beat, the best in the field."

We think this is a great opportunity to tell a unique story and highlight the role that Ford played. Rob and I look forward to discussing opportunities.

Rob Manson - De Monte Trophy Racing Group

David Gentry - GentryArts

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