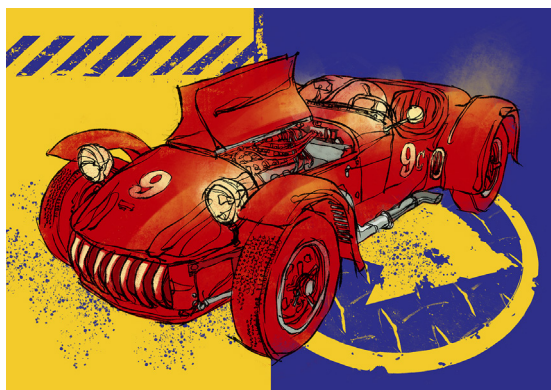


# CALIFORNIA ROAD RACERS

## A MULTIMEDIA ART PROJECT



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*In the early 1950s an annual automobile race was run through the forests of Monterey California near Pebble Beach. The challengers drove to compete for the Del Monte Cup Trophy. The route was centered around the famous 17 Mile Drive.*

- **After World War II competitive automobile racing resumed around the world.** It was a unique intersection of events where European economies were rebuilding and their auto industries were rebounding. This imported style of road racing was becoming popular in the US and the stars were the old world Ferraris, Jaguars, and Porsches.
- **But the local boys thought they could take on the aristocrats** with machines they built in their home garages. The hot rod culture then was stripping down and modifying American iron to run full bore in a straight line. For this contest they applied their talents to compete on the twists and turns of the road racing circuit.
- **This era spawned the rich tradition of American sports car competition.** That specific race in Monterey gave birth to an event that has become the granddaddy of automotive gatherings, the Monterey Car Week and Pebble Beach Concours d'Elegance.
- **My art project celebrates this era.** I have met the owners and drivers and have produced a number of commissions depicting some extraordinary machines. The focus of this project is on the cars that raced throughout the 1950's. The highlight is placed on those that raced in the original series from 1950 to 1956, with particular emphasis on the American cars that challenged the Europeans.
- **I am creating art for owners and fans with plans for exhibition worldwide.** The art is created digitally and produced in limited edition on canvas, acrylic, and aluminum. Individual pieces will be offered to those devoted to the sport. As the project matures I will present it as a body of work at galleries, museums, and as displays at motorsports events. Ultimately, I will produce the collection in other graphic forms such as publications, posters, banners, and supergraphics.
- **I am designing and producing a full color art book of the race cars of the era.** I have attended many events in California and have sketched quite a few cars on location at the Concours and Laguna Seca. Along the way I have been collecting stories and information from participants in the history. I want this project to emphasize the characters and their telling of events. My goal is to express my enthusiasm so well that the viewer experiences the same passion that I feel for the sport.
- **I welcome your feedback,** Since this is a work in progress I will be providing updates via email and online posts to everyone who is interested. If you have a story of your own, please send it my way.

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